

Exhibit 7

For Domain Buyers

Welcome to DomainAgents! The DomainAgents Negotiation Platform allows owners and potential buyers to come together in a productive, balanced, safe and secure venue.

There are two ways to buy a domain via DomainAgents: Making an Offer or Purchasing a Buy-It-Now name from the [Marketplace](#).

Making an Offer

We do the legwork and provide security - you control the negotiation.

You've found a domain name you want, but it's already owned by someone. Here's where DomainAgents can help. First you will need to purchase a DomainAgents credit for \$19.95 and identify the domain name you are interested in acquiring. We will then use all of our resources to contact the domain name owner and present the offer on your behalf.

We guarantee that your offer will be presented.

If we are unable to contact the owner, we will automatically give you a DomainAgents credit, so you can make an offer on a different domain name.

Once the domain owner creates an account on DomainAgents, they can either engage in negotiations, accept or decline the offer. To help ensure a response, we compensate the owner for their time. For responding, DomainAgents will pay the owner \$10.00, give them a free DomainAgents credit, or donate \$10.00 to a selected charity of the owner's choice.

You negotiate directly with the owner.

Once the owner has engaged, DomainAgents lets you manage your own negotiation via our platform. You can trade counter offers with the owner until you reach an agreement. You don't need to buy an additional credit to make a counter offer.

We're here to make sure the negotiation goes as smoothly as possible. If an agreement is reached, we facilitate the transfer of the domain and money via Escrow.com. Escrow fees and a 10% commission are paid by the buyer. The commission rate slides on domains purchased for more than \$10,000.

If you have other questions please visit our Support Section or send us an email.

Negotiation To Buy: Sample.com

\$6,500 - Owner Counter
(Six Thousand, Five Hundred - United States Dollars)

Owner Comment: If you can come up to \$6,500 you have a deal!

Step 2: Your Response

Action **Offer USD** **Counter Offer** **Propose Payment Terms**

Go Back All negotiations are in United States Dollars and are legally binding. Review full terms & conditions.

Negotiation History

Time & Date	Offer USD	Action	Action Taken By
Mar 10th - 10:46 EST	\$6,500	Counter Offer	Domain Owner

Your Action Is Required

Awaiting The Other Party (3)

Your Agreements

Expired & Canceled Negotiations

Start A New Negotiation

Domain Name	Buy/Sell	Status	Expires
Example.com	Selling	Buyer Declined	\$75,000 USD 7 Days
DomainName.com	Selling	Counter Pending	\$2,500 USD 7 Days
Sample.com	Buying	Owner Countered	\$6,500 USD 6 Days
Placeholder.com	Selling	Buyer Countered	\$400 USD 2 Days

Purchasing a Buy-It-Now Domain Name

If the owner of a domain name has listed it for sale with DomainAgents with a Buy-It-Now price, a small deposit of less than \$30 is required to secure the domain. Upon payment, the transaction will be sent to Escrow.com where the balance of the payment is made and the transfer is secured. If the seller fails to complete the transaction for any reason, your deposit will be returned in full. On a Buy-It-Now purchase, the seller pays our commission and the buyer and seller split the Escrow.com fee.

For example, if you were to purchase Example.com for \$1000, a \$19.95 deposit would be made to secure the name. The remaining \$980.05 would be paid into Escrow.com and the Escrow.com fee would be split with the seller.

Purchase Fees

Negotiated Purchase Buyer Fees

\$10,000 USD & Under	10%
:	
\$10,001 - \$50,000 :	\$1,000 + 7.5% on amount above \$10,000
\$50,001 - \$100,000 :	\$4,000 + 5% on amount above \$50,000
\$100,001+ :	\$6,500 + 2.5% on amount above \$100,000

Buy It Now Buyer Fees

Any Purchase Price : **None, Seller Assumes Fees**

Buyer Escrow Fees

Negotiated Sale : **3.25% - 0.89% (\$25 Min)**

BIN Sale : **50% of Escrow.com's Fees**

Details of Escrow.com's fees may be found [here](#).

About DomainAgents

DomainAgents is a domain name negotiation platform and marketplace. We provide domain name buyers and sellers neutral start to finish support, while adding security and structure to negotiations. DomainAgents takes the complication out of domain acquisitions and sales.

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